

PRESS RELEASE

LogiMAT 2012

Advantech-DLoG presents new products for the intralogistics and fleet management market at LogiMAT 2012, Hall 7, Stand 515

Advantech-DLoG, the leading international specialist in the design and manufacture of industrial PCs and in-vehicle computing solutions, is expanding its product portfolio in time for LogiMAT in Stuttgart (March 13 -15, 2012). This year, the company is launching no fewer than six new models for the intralogistics and fleet management market that meet the highest requirements, even under extreme environmental conditions. In the area of logistics, Advantech-DLoG is introducing a new generation of fleet management solutions which are equipped with state of the art technologies to satisfy advanced safety standards. A further trend with industrial PCs and vehicle terminals is slim design and new form factors that do not compromise reliability and robustness.

Latest technology for logistics and fleet management solutions

Advantech-DLoG is exhibiting a rich variety of products at this year's LogiMAT, ranging from 5.7" to 15" terminals equipped with the latest features. Besides innovative, up to date technologies and entirely new product concepts, the solutions also impress with good daylight readability, design and ergonomics.

In addition, Advantech-DLoG is responding to the growing demand for Linux and is therefore equipping almost all newly-introduced terminals with the open-source operating system. The open source nature of Linux allows companies to incorporate their own modifications and optimisations, giving them more scope to adapt industrial PCs to their needs. Advantech-DLoG is also expanding its in-house Linux expertise and will be even better placed to meet the needs of its customers in the future.

Individual solutions for every type of industry

Since solution requirements vary between industry sectors and company size, Advantech-DLoG works together with different partners to provide complete solutions and meet the individual requirements of its customers. In addition, Advantech-DLoG is able to offer its customer contract manufacturing services. With the help of professional ODM (Original Design Manufacturer) services, the company can adapt any product to fit your needs. A dedicated development department allows Advantech-DLoG to integrate specialised developments and customer-specific technologies.



About DLoG UK

DLoG UK has been supplying software and hardware solutions since 1985 and strategically represents Advantech-DLoG in the UK. DLoG has a strong pedigree in helping companies to operate more efficiently and to maximise their return on investment. Our extensive range of touch screen terminals are used in warehousing, manufacturing and other areas where highly ruggedised devices are required. We work with software partners specialised in their field to deploy leading edge solutions for our customers.

About DLoG GmbH

DLoG GmbH, a member and IMC (International Mobile Computing) centre of excellence of the Advantech Group since 2010, was established in 1985 and has made a name for itself as a global player in the field of industrial PC and vehicle terminal solutions for extremely challenging environments - in construction machinery, forklifts, trucks, mining equipment and industrial production. The new brand name of Advantech-DLoG combines the experience and market leadership gained by both companies in the past with the objective of turning Advantech-DLoG into a leading global provider for selected vertical markets such as warehousing, heavy goods management and fleet management. Advantech-DLoG is the byword for cutting-edge sector innovation and a high level of quality. Within the framework of a comprehensive support, sales and marketing network, more than 3,600 employees are dedicated to providing swift time-to-market services for Advantech-DLoG's global customer base.

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