

## PRESS RELEASE

*Fleet Management Terminal TREK-743 Named Best Product:*

### TREK-743 wins Control Engineering China (CEC) Best Product Award

1st Mar 2011 - Advantech-DLoG, an international leader in Industrial PC and eAutomation, is happy to announce its TREK-743 mobile data terminal has recently received Control Engineering China's (CEC) best product award. CEC's publications are aimed at the manufacturing industry and its awards honour solutions to automation, control and instrumentation challenges in the Chinese market. The TREK-743 is a 7" industrial vehicle mounted computer suited for use in a variety of in-vehicle and fleet applications.

CEC has been issuing awards to equipment providers since 2004. The Chinese language magazine and website publishes business to business, technology and manufacturing information. Each year the publication issues Best Product and Editor's Choice awards. This year Advantech's TREK-743 was selected as the Best Product. Key factors in the decision were the TREK's fanless, compact design, which is built to meet a variety of vehicle applications, its wireless capabilities, programmable function keys, a rugged industrial design with an aluminium chassis and its ability to share data in real-time with back-end services.

#### **WWAN support that knows no boundaries**

The TREK-743 is built with advanced WWAN support. It supports multi-band, 3.5G Sierra RF, GPRS communications and can be equipped with modules to support CDMA and HSDPA. This support allows the TREK to provide real-time voice and data availability to vehicle fleets with fast wireless communications across a variety of network topologies. With TREK-743 fleet managers and central dispatchers can stay in contact with drivers and their vehicles no matter where they are located.

#### **Industrial design - Water and dust resistant**

TREK-743 is built to withstand harsh vehicle environments which can be wet and dirty, subject to transient power conditions and temperature

extremes. TREK-743 operates effectively in temperatures ranging from -20°C to 60°C and it has an IP65 rating, making it well suited to a variety of in-vehicle markets such as long-haul trucking, taxis and buses, emergency vehicles or mining and harbour management - environments in which dust and water resistance are mandatory for reliable computer operations. TREK-743 also meets power rating standards set by ISO and SAE specifications with features such as power on/off delay and ignition control built in to the design. The TREK-743 now also supports a Linux-based solution, creating an alternative to Windows® and offering more flexibility to system integrators.

#### About DLoG GmbH

DLoG GmbH, Member and Competence Centre for International Mobile Computing (IMC) of Advantech-Group since March 2010, was established in 1985 and made a name for itself as a global player in the field of industrial applications and in-vehicle computing in extremely demanding environments, including the areas of construction machinery, forklift trucks and mining engineering, as well as industrial manufacturing. The new brand name Advantech-DLoG, combines the experiences and leading market positions acquired by both companies in the past with plans to develop Advantech-DLoG into a worldwide leading supplier within selected vertical markets such as warehousing, heavy duty and fleet management, delivering industry leading innovations, a very high level of quality and backed by extensive support, sales and marketing network of more than 3,600 dedicated employees in 18 countries and 39 major cities to deliver fast time-to-market services to our worldwide customers.

#### About DLoG UK

DLoG UK has been supplying software and hardware solutions since 1985 and strategically represents Advantech-DLoG in the UK. DLoG has a strong pedigree in helping companies to operate more efficiently and to maximise their return on investment. Our extensive range of touch screen terminals are used in warehousing, manufacturing and other areas where highly ruggedised devices are required. We work with software partners specialised in their field to deploy leading edge solutions for our customers.

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