

PRESS RELEASE

Advantech-DLoG becomes Advantech Group Centre of Expertise in Industrial Mobile Computing

Munich, Germering, 17th March 2010 - Following the acquisition of DLoG GmbH, Advantech (Taipei; 2395.TW), the world's leading IPC and eAutomation provider, has finalized plans for its European engagements. Thereafter DLoG GmbH will be developed into a worldwide centre of expertise and profit in "Industrial Mobile Computing". With this, the first centre of expertise outside of mainland China, Advantech is establishing its structure as a corporate group on a global level. The strategic goal is obvious: to develop the company as a global market leader in selected vertical markets, such as intralogistics, heavy duty or fleet management. Good news for the customers and partners of DLoG GmbH: corporate structure and leadership as well as the established commercial channels remain intact. With access to development resources, an extensive product portfolio and the worldwide service network of the Advantech Group, the DLoG management anticipates a further acceleration of their existing rate of growth.

The longstanding expertise of the Munich-based company in the development of exceptionally robust mobile and stationary terminals, will be employed on a worldwide level, according to the plans of the Advantech Group: DLoG will then be developed into a global center of expertise and profit in Industrial Mobile Computing. On the basis of the Advantech Groups decidedly larger product portfolio, DLoG is already making plans to introduce a new range of products in the near future, and in so doing will strengthen its position in vertical business areas such as construction and mining (heavy duty), fleet management and intralogistics. In order to increase its present growth rate, DLoG also intends to make use of the Advantech Group's extensive development resources and worldwide service network; the Advantech Group having a yearly turnover of approx. 500 million USD. With this acquisition, both DLoG and Advantech will faithfully carry forward their existing partnership agreements, thus assuring an optimal level of consultation and expert implementation of solutions for new and existing customers.

"These plans are good news for our customers and partners. On one hand, stability will be ensured through the preservation of our successful

business and distribution structure. On the other, DLoG benefits, with access to development and service resources a host of new possibilities in its capacity as a center of expertise - all assets that the management in Munich intend to use to the advantage of our customers and partners. In the past, DLoG had an average rate of growth of ten percent per year. Thanks to the new structure we will be starting a product offensive in the coming weeks, in order to further accelerate this growth," commented Hans-Peter Nüdling.

DLoG GmbH:

DLoG is the European market leader for industrial-suited vehicle mount terminals for industrial applications. On the basis of our boards developed in-house, we guarantee customized solutions, integrated with high quality and long-term secured support with regards to maintenance or system upgrades. Reliability is our first priority, especially with high environmental demands such as humidity, strong temperature fluctuation or vibrations.

Areas of application:

- Logistics applications, in particular floor conveyors in warehouses, goods distribution centers or harbors
- Visualization and control applications on construction and agricultural machinery, trucks, buses, rail vehicles, and in mining
- Stationary applications, particularly for fabrication and production

Solutions:

- Vehicle mount terminals and stationary industrial PCs with custom-developed boards and mechanisms for XP Pro/Embedded and Linux (DLoG MPC 6/10 and MPC 6/12; DLoG MTC 6/10) and for Windows CE operating systems (DLoG X7, X10, X12; DLoG XMT 5/7).
- Stationary industrial computers for production applications with Microsoft XP and Linux (DLoG IPC 7 and ITC 7)
- Consulting and project planning services, particularly in the areas of radio coverage and networks (especially WLAN)
- 3rd party products such as scanners, printers or MDE devices

Company headquarters:

DLoG GmbH, Industriestraße 15, 82110 Germering, Germany
Tel. +49 89 41 11 91-0, Fax +49 89 41 11 91-910, E-Mail: info@dlog.com,
Homepage: www.dlog.com