



DLoG (UK) Limited

Gannaway Lane, Newtown,
Tewkesbury, Gloucestershire, GL20 8SJ
Tel: +44(0)1684 850215
Fax: +44(0) 845 658 5525
Email: info@dlog.co.uk
Web: www.dlog.co.uk

PRESS RELEASE

DLoG (UK) Ltd: New Business Development Manager

DLoG (UK) Ltd, specialists in Rugged Vehicle Mount Computers and Industrial PCs, has announced the appointment of Sudip Masoji as Business Development Manager for the UK and Ireland.

DLoG GmbH is the European market leader for industrial-suited vehicle mount terminals for industrial applications. With a brief to continue to grow the sales of DLoG hardware in the UK and increase market share, Sudip has a proven track record in developing and maintaining strategies to maximise hardware sales, having previously worked at Scansource Europe in Brussels and more recently in the UK within the Auto ID field where he achieved significant success.

In his new role at DLoG (UK), Sudip will continue to build upon the company's strong reputation for customer focus, strengthening relationships with DLoG's existing client portfolio as well as generating new business in what is currently a difficult economic climate.

DLoG (UK) Managing Director, John Davis says, "Sudip's appointment reflects our commitment to developing DLoG's market share in the UK and our belief in the quality of the DLoG hardware portfolio. He joins our team at an important time as we focus on the growth of the company and the introduction of a new DLoG device strengthening our family of 15" touch screen industrial computers and enhancing our overall product range."

Ends

Note to Editors:

DLoG (UK) Ltd is celebrating nearly 20 years in the provision on industrial computing solutions. With the introduction of the first industrial PC in 1990 DLoG have vast experience in the development of this type of hardware. Current products extend from touch screen industrial PCs (IPC) for displaying CAD data and work instructions in factories to the Mobile industrial PC terminals used in vehicles extensively in the logistics and warehousing sectors. Supporting the delivery of your essential business information direct to the operator at the point of use, our PC hardware can be configured with your choice of established and robust operating systems. With a range of screen sizes for mobile and static applications, coupled with the ability to develop solutions that are aligned with your build specifications, we maintain a strong focus on customer requirements, high quality and



technical standards which enables us to supply and support customers in the successful implementation of even the most demanding computing infrastructure.

With compliments:

DLoG (UK) Limited
Gannaway Lane
Newtown
Tewkesbury
Gloucestershire
GL20 8SJ

T: 01684 850215
F: 0845 658 5525
E: sales@dlog.co.uk

Web site: www.dlog.co.uk

Contact: Miss Jamie Whalley, Marketing

Email: jamiew@dlog.co.uk